

# Pollution Prevention Challenge

sponsored jointly by

**Department of Toxic Substances Control and  
Chemical Industry Council of California**

The Department of Toxic Substances Control (DTSC) is partnering with the Chemical Industry Council of California (CICC) to challenge chemical facilities to voluntarily reduce multimedia pollution.

The joint project, to officially recognize facilities that demonstrate significant accomplishments, will blend Green Chemistry and Green Engineering opportunities with traditional Pollution Prevention.

## **“Triple Bottom Line”**

- Good for the environment
- Good for workers, their families, and surrounding communities
- Good for business profitability and competitiveness



The DTSC/CICC partnership opens the door to many opportunities including:

- Identification of new pollution prevention measures
- Increased awareness of Best Management Practices
- Achievement of significant environmental benefits
- Enhanced relationship of chemical facilities with neighboring communities
- Dissemination of pollution prevention information through technical forums
- Promotion of Sustainability Development and concepts of Green Chemistry

Pollution Prevention, Green Chemistry and Green Engineering make sense on many levels.

**For information on how your business can take advantage of the Chemical Industry  
Pollution Prevention Challenge Project, call 1-800-700-5854 or visit**

**[www.dtsc.ca.gov/PollutionPrevention/index.cfm#Chemical\\_Industry\\_Challenge\\_  
Project](http://www.dtsc.ca.gov/PollutionPrevention/index.cfm#Chemical_Industry_Challenge_Project)**

**You may also call John Ulrich, CICC, (916) 266-0600 or visit  
[www.cicc.org](http://www.cicc.org)**